



# TURN YOUR CREATIVITY INTO A BUSINESS

Course Mode	Part-time
Location	Arts & Media Campus (AMC)
Duration	8 Weeks
Level	N/A



## Course Overview

Do you produce something that people would love to own, have you dreamt of building a creative business and working for yourself, well this course will show you how to get started!

This 8-week course is led by Lela Harris, she has extensive experience of the industry after establishing her own business Doodlelove. Lela has planned a course that will help you turn an idea into a business, using her experience to inform what you learn. Throughout the course you will be involved in discussions and practical workshops to build your knowledge and understanding of business. You will develop strategies for promoting and selling your work whether it's art, crafts, fashion or jewellery.

The course will allow the opportunity to learn about -

- Building a Brand
- Online Selling Platforms
- Social Media
- Logistics
- SEO & Product Descriptions
- Pricing Your Work
- Product Photography

You will apply the skills you learn to a personal project, finishing the course with your own Etsy Store. There is no formal assessment or

qualification linked to this course.

## Entry Requirements

This is an introductory course so is suitable for beginners.

## After your course

This short course could help you build the confidence to sell your own artwork. You could build on your promotional skills with our part-time Graphic Design for beginners or Film Making courses.

## Fees

£175.00

Course fees are per year for full-time & degree-level courses, and per course for part-time ones. The current full-time & degree-level fee information is related to the 2019/20 academic year and is subject to change before the start of the course. Fees for 2020/21 will be updated in the Spring Term. There may also be additional costs associated with the course.

This course is not funded by the government and is full cost. As such, the course is the price stated for all students. If you are paying for your course, there may be the option to pay by instalments if the course fees are over £200 and the course duration is 15 weeks or more. Please [speak to Student Services](#) for more information on course fees.